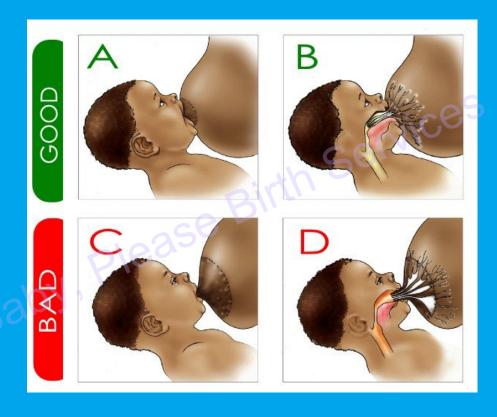
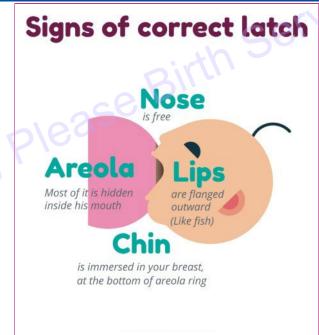
Proper latch is the key to pain-free and efficient breastfeeding





SIGNS OF A GOOD LATCH

BABY SHOULD TRANSFER PLENTY OF MILK



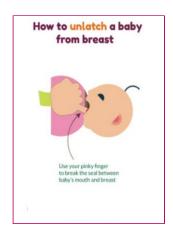




SIGNS OF A GOOD LATCH:



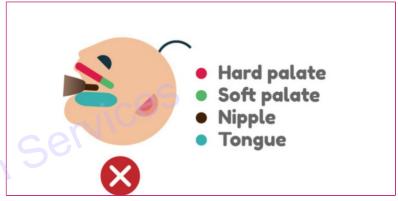


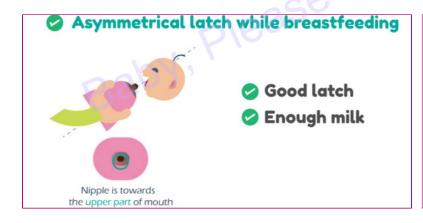


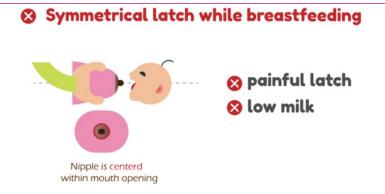


A GOOD vs. BAD LATCH:











SIGNS OF A BAD LATCH

TIME TO TRY AGAIN

Proper breastfeeding baby latch Signs of incorrect latch



Milk leakage

Weak seal is formed between baby lips and your areola



Clicking sounds

Air swallowing due to the seal is not tight



No swallowing sounds

Sucking but no milk is gained due to poor latch



SO HOW DO WE LATCH WELL?

GAPE MOUTH and HEAD TILT







FREE HEAD MOVEMENT FOR BABY IS KEY!







Happy Breastfeeding Journey

Please join us for 'low-cost' breastfeeding circles at The Birth Center of NJ and/or hire one of our lactation specialists for private support in your home.

www.babypleasebirthservices.com

